



Meeting Notice

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m., Tuesday, June 22, 2004 at the City of Scottsdale, Pinnacle Conference Room, 7575 East Main Street, Scottsdale, Arizona.

Agenda
Scottsdale Tourism Development Commission
City of Scottsdale
Pinnacle Conference Room
7575 East Main Street, Scottsdale, Arizona
8:00 a.m. Tuesday, June 22, 2004

1. Call to Order

2. Roll Call

Margaret Dunn, Member
Jerry Gleason, Member
John Holdsworth, Member
Tom Morrow, Chairman

Sally Shaffer, Member
Ned Sickle, Vice Chairman
Gordon Zuckerman, Member

3. Approval of Minutes

The Commission will be asked to review the draft minutes from the May 18, 2004 meeting. Commission action by motion is requested. (Attachment 1)

4. Bed-Tax Collection & Financial Reports

Kathy Carlisle O'Connor, Tourism Development Manager and Craig Clifford, Chief Financial Officer.

No Commission action required. (Attachment 2A and 2B)

5. Scottsdale Convention & Visitor's Bureau Update

Rachel Sacco, President & CEO

Information Item. No Commission action required.

6. FY 2003/2004 Retreat Update and FY 2004/2005 Meeting Schedule

Kathy O'Connor, Tourism Development Manager

Review of regular meeting dates and schedule annual retreat.

Information item only. (Attachment 3A & 3B)

7. Hospitality Leadership Program

Kathy Carlisle O'Connor, Tourism Development Manager, John Bergmann, Sr. Director of Human Resources Hyatt Regency Scottsdale, and Melissa Austin

The Commission will hear a presentation and is asked to consider a funding request.

Commission action by motion is requested. (Attachment 4)

8. Rock n' Roll Marathon

Shannon Williams and Bruce Skinner, Elite Racing

The Commission will hear an economic impact report on the January 19, 2004 Arizona Rock n' Roll Marathon.

Information item. No Commission action required.

- 9. FY 2004/2005 Event Funding Program Finalization**
Kathy O'Connor, Tourism Development Manager
The Commission is asked to review and finalize the "Matching Event Advertising Funds" program.
Commission action by motion is requested. (Attachments 5 and 6)
- 10. Administrator's Report**
Kathy O'Connor, Tourism Development Manager
Information item. No Commission action required. (Attachment 7)
- 11. Upcoming Events and Commission Business**
The next regularly scheduled meeting will take place, Tuesday, July 20, 2004.
- 12. Public Comments**
- 13. Adjournment**